



**For Immediate Release**

**DuBois Launches New Zirconization Process – DuraTEC 100**

SHARONVILLE, Ohio – (March 14, 2008) – DuBois Chemicals has launched a new process called Zirconization for paint pretreatment and surface finishing systems. This new process uses a new product, DuraTEC 100, which is a patent-pending metal pretreatment replacement for iron phosphate. Zirconization will allow customers to run their metal pretreatment operations in a high performing, low temperature and phosphate-free environment. The process provides enhanced corrosion resistance and paint adhesion when compared to traditional iron phosphate.

DuraTEC 100 as part of the Zirconization process delivers high value in a lean manufacturing environment by providing energy savings through a reduction in the heat needed to pretreat parts prior to painting. The improved chemical efficiency of Zirconization results in additional cost savings. The new process helps to protect the environment as a green alternative to traditional iron phosphate by featuring a phosphate-free formula, low energy consumption and significantly lower sludge. Cleaning the part prior to treatment is an integral part of Zirconization and DuBois recommends Met-All TERJ, a low-temperature liquid cleaner.

DuBois is committed to providing customers with lean manufacturing and sustainable, green initiatives to support the needs of their businesses. In order to achieve that goal, the company emphasizes a total cost of ownership or TCO approach in their work. DuBois provides water/wastewater treatment, surface finishing/paint pretreatment, maintenance cleaning and specialty product solutions.

DuBois Chemicals is the industrial division of JohnsonDiversey Inc., a leading global provider of cleaning and hygiene solutions. DuBois is a leading specialty chemical provider dedicated to offering best in class customer solutions for safe, healthy and high performing facilities. For more information on DuBois, please visit [www.duboischemicals.com](http://www.duboischemicals.com).

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